



Shining Waters Council Meeting
Saturday, January 16, 2021



Moment of Reflection – Gone Home

- Elwood "Addie" Addison, 1st Burk's Falls



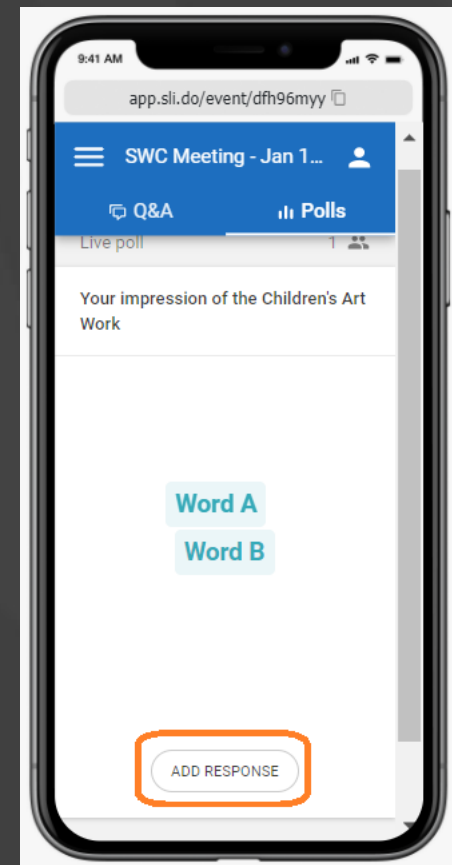
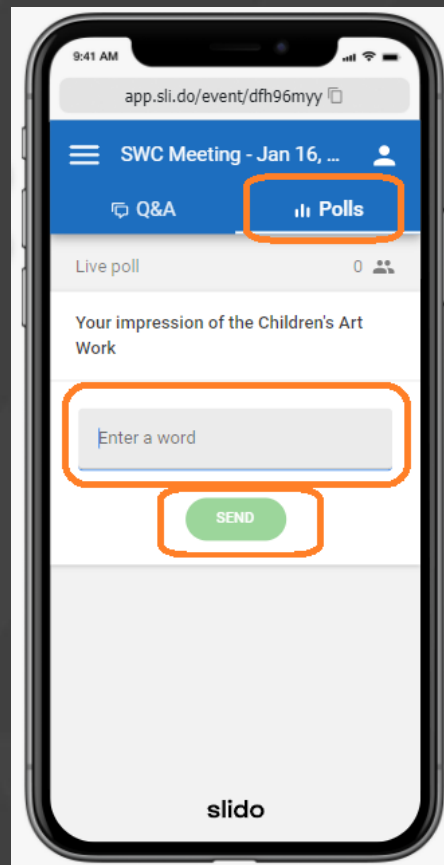
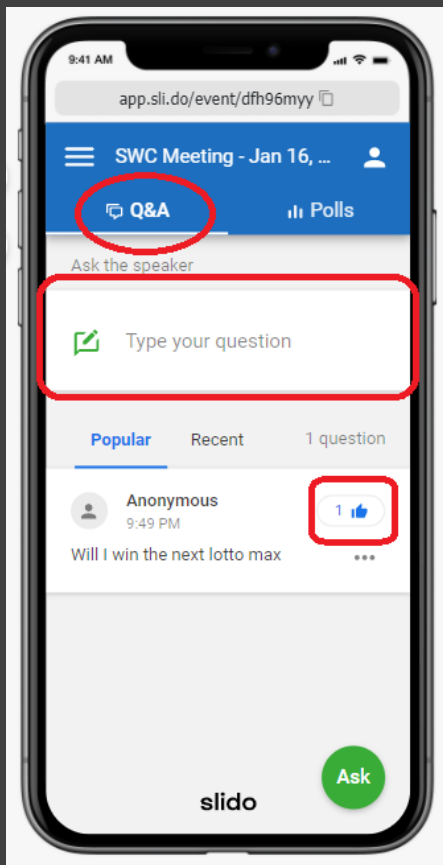
- Phil Stevens, 1st Alliston



Game Time

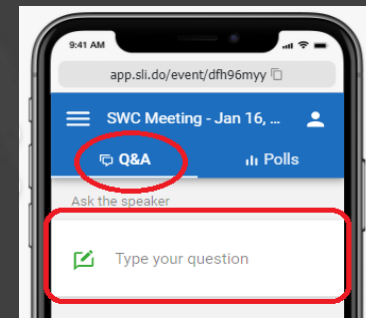
Website: [slido.com](https://www.slido.com)

Event Code: [#SWC0116](https://www.slido.com/join/dfh96myy)



Agenda

- Welcome!
- Approval of last meeting's minutes
- Safety Moment
- Council Perspective
- Council Next Steps
- Program Update
- Communications Update
- Fundraising Update
- Break-Outs
- Parking Lot
- Adjournment



Minutes Approval



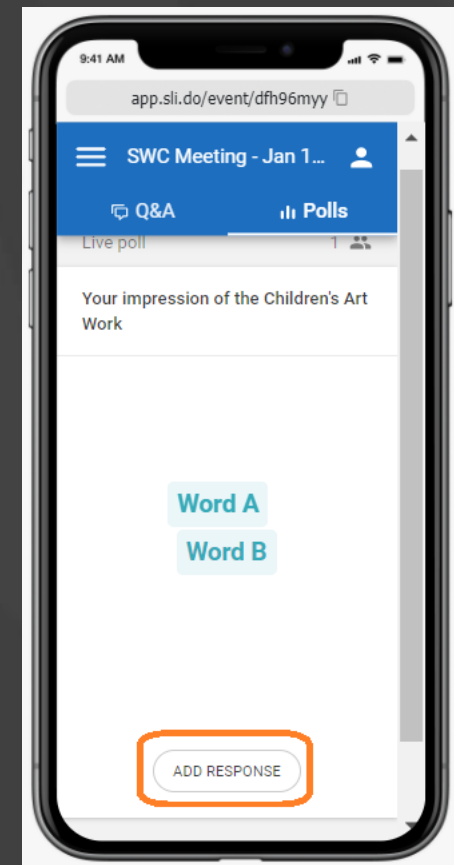
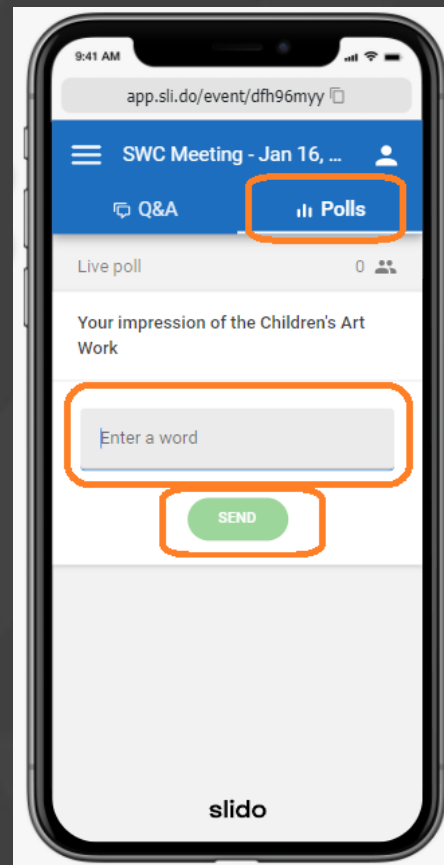
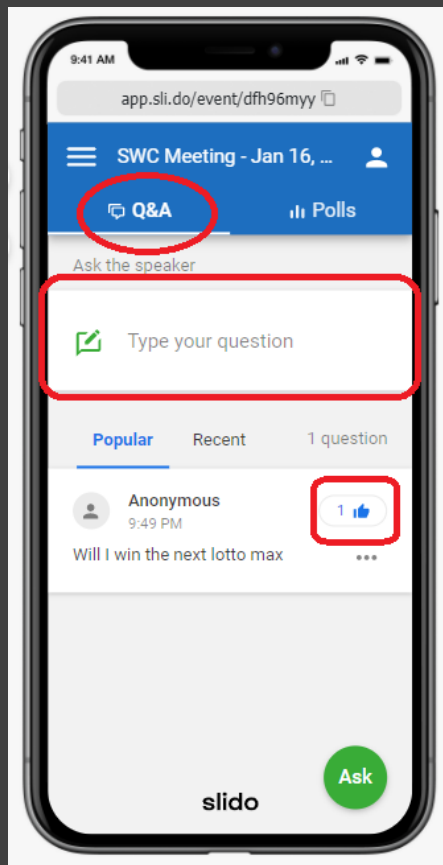
Safety Moment



Game Time

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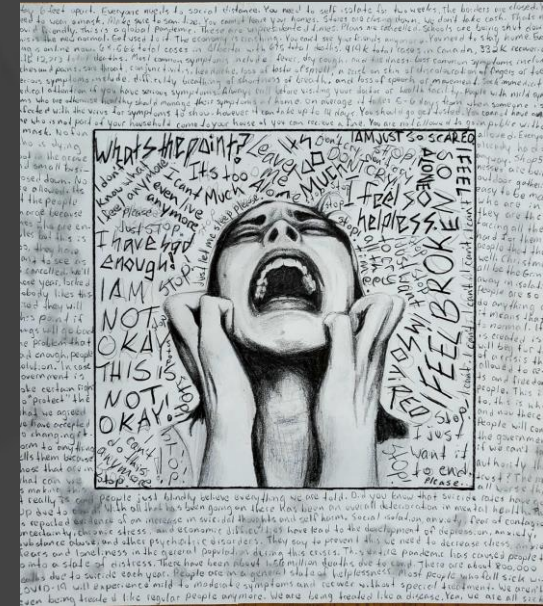
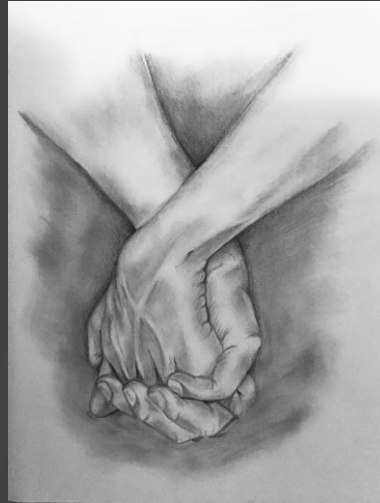
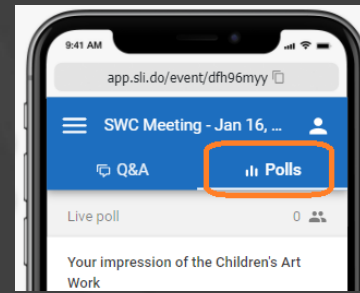
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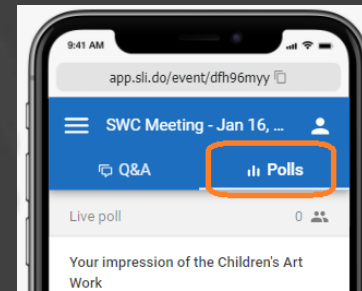
Council Perspectives

Q1: What's your impression?

<https://www.childart.ca/art-work>



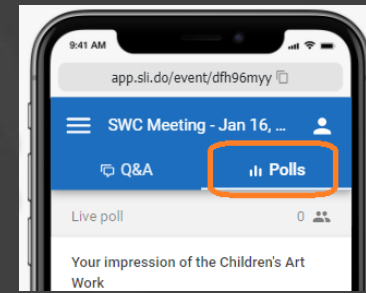
Council Perspectives



Q2: Your Impression of what the Chart represents



Council Perspectives



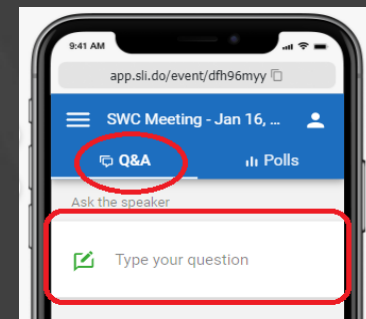
Q3: When kids come across challenges – what do you tell them (as a Scouter, Parent/Elder, or Trusted Advisor)?



Council Perspectives

Q1: What's your impression?

<https://www.childart.ca/art-work>



Recurring Theme:

- Confined figures
- Screaming faces
- Phantasmic presences
- Gory imagery and infringing darkness

Full Article: [Art shows children's struggles during coronavirus pandemic, says researcher | CTV News](#)



Council Perspectives

Q2: Your Impression of what the Chart represents

Stock Market – S&P 500



Council Perspectives

Q2: Your Impression of what the Chart represents

DISCLAIMER SPECIFIC TO THIS EXAMPLE

These statements are not guarantees of future performance and undue reliance should not be placed on them. Such forward-looking statements necessarily involve known and unknown risks and uncertainties, which may cause actual performance and financial results in future periods to differ materially from any projections of future performance or result expressed or implied by such forward-looking statements.

Although forward-looking statements contained in this presentation are based upon what management of the Company believes are reasonable assumptions, there can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. The Company undertakes no obligation to update forward-looking statements if circumstances or management's estimates or opinions should change except as required by applicable securities laws. The reader is cautioned not to place undue reliance on forward-looking statements.

Note: this example is for educational purposes only and should not be relied upon for any other use."



Council Perspectives

Q3: When kids come across challenges – what do you tell them (as a Scouter, Parent/Elder, or Trusted Advisor)?

BP quotes:

- *The most worth-while thing is to try to put happiness into the lives of others.*
- *A Scout smiles and whistles under all circumstances.*
- *Success in training the [youth] depends largely on the [Scouter's] own personal example.*



Council Perspectives

Recap

- Stay Positive
- Think Future – Don't try to compare ourselves with the past (And this relates to many of our Council's decisions)
- Youth NEEDS Scouting – Youth NEEDS Us!
- Food for Thought: Who are the Real Heroes (Answer – all of you, who stays during the challenge)
- Not "Ivory Tower" talk – All SWC CLT Members are either Section / Group Scouters or has extensive Education Experience (Master Degree+)



Council Perspectives

Tips:

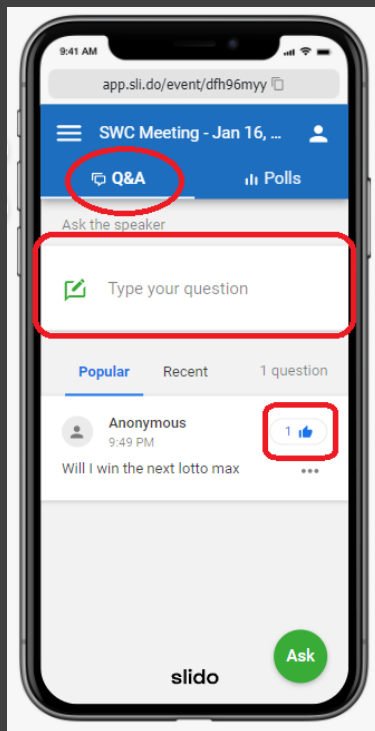
- Recognize Youth + Scouters
- Constant Communication
- Recognize things are not the same (and be up front with parents, youths, and Scouters)
- At this moment, our Retention may not be comparable to past years – but not all youth are "truly lost" - people will come back and new people will join (just like the Stock Market Example)
- It's ALL about people



Council Perspectives

Answering Your Questions

(We will start with the most popular questions. The rest will be answered during recap session or in writing after meeting)



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Council Perspectives

(Show Video)



Council Next Steps: Scouter Development Opportunities

Upcoming workshops:

January 30th and February 20th: ScoutED – for Scouters in year 1 completing their WB1 for the Canadian Path.

February 9th: Scouting Orientation and Intro for Applicant Scouters (working through screening and training requirements).



Retention and Recruitment Resources

- Retention: template letters for groups to use to send to parents – your GSS and RM can work with you in using this resource.
- Recruitment resources: includes toolkit and pre-crafted social media messages and images (found at <https://www.scouts.ca/resources/brand-centre/recruitment.html>). If you want assistance using Facebook ads, please speak to your GSS or RM or Nicole directly.
- Volunteer recruitment resources: new artwork available (we will include in an email to everyone).



Scouting vs Other Virtual and At-Home Youth Programs

- Scouts - \$230 (base fee) = annual membership
- Techykids Coding Program - \$165/month
- The STEAM Project - \$159/8 weeks (Minecraft course)
- Town of Bradford Crafty Kits - \$20-\$50 per kit (no facilitation)



22 **Scout Coffee Recap**

Shining Waters Council sold \$12150.99 in Scout Coffee this fall, with \$4252.89 going back to the groups!

Top Sellers:

1. 2nd Innisfil - \$2209.20
2. 1st Stouffville - \$1444.50
3. 3rd Collingwood - \$1369.50
4. 392nd Thornhill Muslim Group - \$1095.60
5. Newmarket \$1030.71



THANK YOU!

Thank you for supporting our adventures!

Your support gives Scouting youth the opportunity to discover a world of firsts through exciting adventures, while also helping them to develop into well-rounded individuals, better prepared for success in the world.



SCOUT Coffee

Scouts.ca



Spring Fundraising Update

Scout Seeds

February 1-March 31st



Scout Popcorn

April 1-May 30th



Program Updates



Communication Updates



Breakout Discussion

Networking and Resource Sharing:

- How can we partner with neighbouring groups or any groups in our council to provide programming consistently?
- What do we need to get there?
- What support do we require from our RM or GSS to help facilitate the development of our partnerships and continue to offer Scouting to our communities?



Breakout Rooms

Room 1 – Daisy & Team

Room 2 – Kristy & Team

Room 3 – Dena, Greg, Nikki, Vic

Room 4 – Allan, Daniel, Jackson, Purvin

Room 5 – Mark, Marlene, Sherin



Parking Lot and Adjournment

